


Guatemala

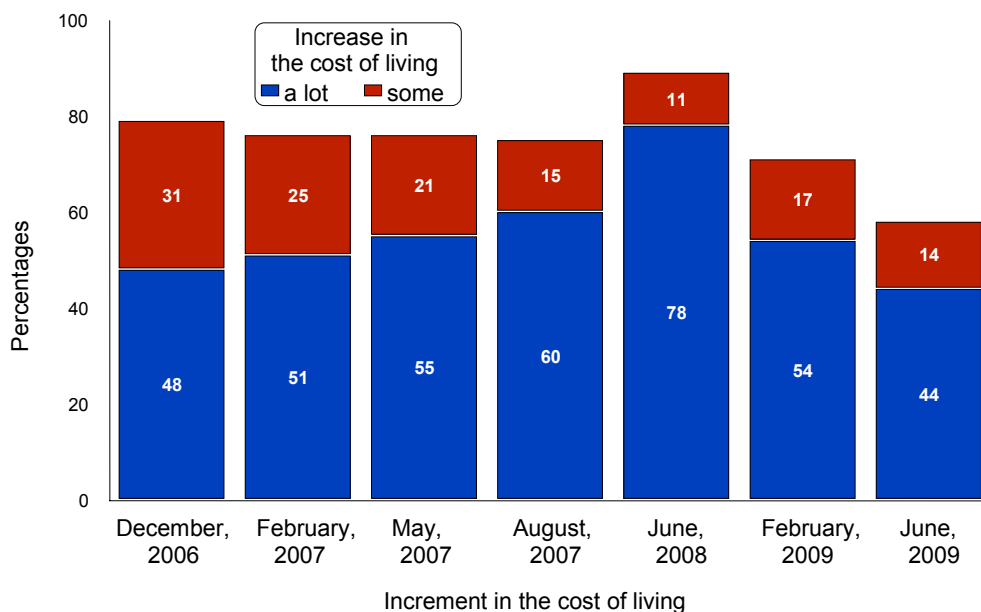
CID-Gallup Public Opinion Poll GUATEMALA June, 2009	Poll Methodology	<i>Consultoría Interdisciplinaria en Desarrollo S.A. CID-Gallup</i>
	Date of field work: 5 to 11 of June, 2009 Interview Type: Personal, one per household in the home of the interviewee. Sample Size: 1213 Margin of Error: ±2.8 points in the survey's total results. Respondent: Guatemalans adult, residing in the country during the dates of field work Sample Type: Random sample of the adult population of Guatemala.	

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- Cost of living increases due to the private sector and international oil prices -

The general public's perception is that the cost of living has "increased substantially" over the past four months. They perceive the increase as being caused by dishonest behavior within the private sector and the increase of oil prices internationally. These are the conclusions of a study conducted by CID-Gallup with a sample of 1,213 Guatemalan adults whom reflect the views of the Guatemalan population. This negative outlook tends to be common among those whose family economic situation has been negatively impacted during the past year as well as residents from Guatemala city. However, the number of those who perceive the cost of living is rising "substantially" is lower when compared to the previous year, when nine out of ten individuals had this opinion. The following graph illustrates that the perception of an increasing cost of living has, over time, remained relatively stable among the general public.

Graph #01:
Perceptions towards the Cost of Living
-Percentages-



According to the respondents, when asked “*Out of the following options, which do you consider the primary cause of the increase in the price of the consumer basket?*” they tended to point to business owners and local entrepreneurs, as well to international oil prices, as being the primary cause. Business owners were cited more by respondents with medium to low education levels; mostly residents from the rural parts of the country. Those who referred to international oil prices, similarly to those who mentioned the government, had a greater proportion of individuals with university degrees as well as residents of the capital city.

Graphic #02:
Primary Reason Prices are Rising
-Percentages-

